



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. OCTOBER 17, 2019  
2111 NORTH TRENTON STREET  
RUSTON, LA**

**Minutes**

**Members Present:**

Jeff Parker, Chair  
Andy Durrett, Treasurer  
Staci Faulkner  
Paul Kabbes  
Josh Perot  
Bradley Walker

**Staff Present:**

Travis Napper, President/CEO  
Amanda Carrier, Marketing Director

**Visitors Present:**

Thomas Graham, Leadership Lincoln  
Kevin Klepzig

**Members Absent:**

Marc Newman, Vice Chair  
Claire Givens  
Skip Russell

**Call to Order**

Mr. Parker called the meeting to order at 8:09 a.m.

**Invocation**

Mr. Napper presented the invocation.

**Review of Mission Statement**

Mr. Kabbes presented the mission statement.

**Approval of Agenda**

**Action Item #1: Mr. Perot made a motion to approve the agenda with the correction of the meeting time. Mr. Walker seconded. All present said aye. Motion passed unanimously.**

## **Approval of Minutes**

**Action Item #2: Mr. Walker made a motion to approve the minutes from the previous meeting. Mr. Durrett seconded. All present said aye. Motion passed unanimously.**

## **Public Comments**

Students from the Chamber of Commerce's Leadership Lincoln class introduced themselves.

## **President/CEO's Report**

Mr. Napper reported that the lodging tax was up 40% for the month and up 4.8% for the year. Numbers for September were also up. Mr. Napper informed the board that the CVB's 2020 budget was presented to the Lincoln Parish Police Jury and was approved. He then reviewed the DestinationNEXT presentation with the board.

Mrs. Carrier gave the marketing report for the third quarter.

## **Treasurer's Report**

Mr. Durrett gave the financial report. Revenues exceeded Expenses for the month. Expenses exceeded Revenues for the year.

**Action Item #3: Mr. Perot made a motion to hold approve the treasurer's report. Mr. Kabbes seconded. All present said aye. Motion passed unanimously**

## **Chairman's Report**

Mr. Parker thanked the board for their participation in the DestinationNEXT board retreat. He also thanked the CVB staff for their work. Mr. Parker reminded board members to be advocates for the area, especially during upcoming fall events.

**Meeting was adjourned at 8:32 a.m.**