



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MAY 1, 2019
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Marc Newman, Vice Chair
Andy Durrett, Treasurer
Staci Faulkner
Claire Givens
Paul Kabbes
Josh Perot
Bradley Walker

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Skip Russell

Visitors Present:

Jamie Dendy
Blake Brown
Michael Taylor
Stacy Scheer
Tia Culpepper
Nitra Hall
Brody Sullivan

Call to Order

Mr. Parker called the meeting to order at 8:07 a.m. and welcomed Leadership Lincoln class members to the meeting.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Mr. Walker presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Perot made a motion to approve the agenda. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Walker made a motion to approve the minutes from the previous meeting. Ms. Givens seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was up 3.4% for the February and down 9% for the year. He reminded the board that this time last year the CVB received an extra payment from a delinquent property. March looks like it will be up. Mr. Napper gave an update on hotel properties after the storm. Motel 6 was severely damaged, and Sleep Inn will be closed for repairs. Mr. Napper expects the hotels to have an increase in traffic due to storm recovery efforts. Mr. Napper gave a recap of the American Crappie National Championship that took place last month. The event organizer and anglers were very complimentary of the area. Mr. Napper announced the Jennifer Mamon was moving into a sales role at the CVB and will be headed to NASC next week. Mrs. Carrier gave the first quarter marketing reports.

Action Item #3: Ms. Givens made a motion to approve the President/CEO report. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Durrett gave the financial report for March. Expenses exceeded Revenues for the month. Expenses exceeded Revenues for the year.

Action Item #4: Mr. Walker made a motion to hold approve the treasurer's report. Mr. Newman seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker reminded the board that despite the devastating weather Ruston received that upcoming events are still happening like the Louisiana Peach Festival, Dixie World Series, followed by NAIA in December. He also reminded the board that GSU is still celebrating Eddie G. Robinson's 100th birthday with multiple events coming up. Mr. Parker encourage the board to share about upcoming happening with the public and that Ruston is still open for business.

Proposed Amended 2019 Budget

Mr. Napper presented the board with proposed amendments to the 2019 budget. The changes address a couple of big events that the CVB is helping fund.

**Action Item #5: Mr. Newman made a motion to hold approve the amended budget.
Mr. Durrett seconded. All present said aye. Motion passed unanimously**

Meeting was adjourned at 8:37 a.m.