



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MARCH 15, 2018
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Bradley Walker, Chair
Marco Born, Vice Chair
Jeff Parker, Treasurer
Tiffany Baldwin
Andy Durrett
Clair Givens
Richard Lewis

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Marc Newman
Skip Russell

Visitors Present:

Josh Wagenaar
Gabe Allen

Call to Order

Mr. Walker called the meeting to order at 8:05 a.m.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Mr. Lewis presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Lewis made a motion to approve the agenda. Ms. Baldwin seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Born made a motion to approve the minutes from the previous meeting. Mr. Parker seconded. All present said aye. Motion passed unanimously.

Public Comments

Students of Leadership Lincoln introduced themselves. Present were Josh Wagenaar and Gabe Allen.

President/CEO's Report

Mr. Napper reported that the lodging tax was up 10% for January, and up about 10% for the year. Mr. Napper announced he was in the process of scheduling a hotel/motel meeting for April. He also announced the 3rd mural project for the city had been started. The mural is going up on the Louisiana Center for the Blind building and will be painted throughout the Spring. Mr. Napper informed the board that the CVB has hired a new Visitors Center Coordinator. Hannah Delgado will replace Fox Faircloth who went on to join LA Tech's student orientation group. Mr. Napper let the board know the past Crappie Masters Tournament was a success with 69 team and 138 fishermen. The next tournament the CVB will help host will be the 2019 National Championship. Mr. Napper reminded the board about the CVB's new signage and upcoming Spring events to attend and share with others.

Ms. Baldwin inquired about the status of the CVB's grant program. Mr. Napper said there are still grant money available and encouraged the board to listen for opportunities to plug the CVB's grant programs for marketing and capital improvement funds.

Action Item #3: Mr. Lewis made a motion to approve the President/CEO Report. Ms. Baldwin seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Parker gave the financial report for February. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year. Mr. Parker made note that there was no payment to the park for February, so a double month payment would be coming.

Action Item #4: Mr. Durrett made a motion to hold the treasurer's report over for audit. Mr. Lewis seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Walker asked that the board members to keep the CVB's grant program in mind as they attend other meetings and hear about upcoming events in the parish.

Action Item #5: Ms. Givens made a motion to approve the chairman's report. Mr. Lewis seconded. All present said aye. Motion passed unanimously.

Meeting was adjourned at 8:26 a.m.