



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MARCH 12, 2020
FAIRFIELD INN & SUITES
RUSTON, LA**

Minutes

Members Present:

Andy Durrett, Chair
Josh Perot, Vice Chair
Marc Newman, Treasurer
Staci Faulkner
Claire Givens
Jeff Parker
Matt Pullin
Bradley Walker

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Paul Kabbes

Call to Order

Mr. Durrett called the meeting to order at 8:05 a.m.

Invocation

Mr. Pullin presented the invocation.

Review of Mission Statement

Ms. Faulkner presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Parker made a motion to approve the agenda. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Ms. Givens made a motion to approve the minutes from the previous meeting. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was up 10% for the month and 10% for the year. He stated that February appears to be down. He announced that the agreement with the Police Jury concerning Lincoln Parish Park is signed and completed. He thanks Mr. Pullin and Logan Hunt for their help distributing facts. He announced that he and Ms. Mamon attended Travel South in Baton Rouge and have already received confirmation that groups have added Ruston to their itineraries.

Sales and Marketing Report

Mr. Napper reported on groups and teams coming to town. Mrs. Carrier gave the marketing report for February and went over preliminary plans for dealing with COVID-19.

Action Item #3: Mr. Perot made a motion to approve the Presidents Report and Sales & Marketing Report. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Newman gave the financial report for February. Expenses exceeded Revenues for the month. Revenues exceeded Expenses for the year.

Action Item #4: Mr. Walker made a motion to approve the treasurer's report. Mr. Perot seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Durrett thanked Ms. Givens for hosting and for providing breakfast. He informed the board that there was some transition at the Sports Complex and now Jay Ellington will be heading up the organization. He stated he and Ms. Carrier will be seeking a meeting with Mr. Ellington to discuss possible sponsorship opportunities.

Action Item #5: Mr. Walker made a motion to approve the President's Report. Mr. Pullin seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:28 a.m.