



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. JUNE 21, 2018
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Bradley Walker, Chair
Andy Durrett, Vice Chair
Jeff Parker, Treasurer
Paul Kabbes
Skip Russell
Clair Givens
Richard Lewis
Marc Newman

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Tiffany Baldwin

Call to Order

Mr. Walker called the meeting to order at 8:03 a.m.

Invocation

Mr. Russell presented the invocation.

Review of Mission Statement

Ms. Givens presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Lewis made a motion to approve the agenda. Ms. Givens seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Russell made a motion to approve the minutes from the May meeting. Mr. Parker seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was up 13% and up 2% for the year. Mr. Napper welcomed Mr. Kabbes to the board and thanked him for being will to serve. He announced that the CVB hosted their bi-monthly hotel/motel meeting and hope to get the same established with restaurants with the help of Mr. Walker. Mr. Napper also let the board know the CVB has a new marketing assistant Madison Wooley and summer graphic design intern Avery Grimshaw. He gave updates on Peach Festival events and music downtown.

Action Item #3: Mr. Lewis made a motion to approve the President/CEO Report. Mr. Russell seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Parker gave the financial report for May. Revenues exceeded Expenses for the months. Lodging taxes are expected to start increasing during the summer months.

Action Item #4: Mr. Lewis made a motion to hold the treasurer's report over for audit. Mr. Russell seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Walker announced that the Peach Festival is still looking for volunteers, and that if anyone is interested to contact the Chamber of Commerce.

Meeting was adjourned at 8:26 a.m.