



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. JANUARY 18, 2018
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Bradley Walker, Chair
Marco Born, Vice Chair
Jeff Parker, Treasurer
Richard Lewis
Skip Russell
Marc Newman

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Tiffany Baldwin

Visitors Present:

Daniel Dupuy, Leadership Lincoln
Bruce Rushing, Leadership Lincoln

Call to Order

Mr. Walker called the meeting to order at 8:10 a.m.

Invocation

Mr. Russell presented the invocation.

Review of Mission Statement

Mr. Lewis presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Parker made a motion to approve the agenda. Mr. Lewis seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Lewis made a motion to approve the minutes from the previous meeting and minutes from the September meeting. Mr. Parker seconded. All present said aye. Motion passed unanimously.

Public Comments

Students from Leadership Lincoln introduced themselves and thanked the board for allowing them to sit in on their meeting.

President/CEO's Report

Mr. Napper reported that the lodging tax was up 55.6% for November, and up 14.6% for the year. Mr. Napper reported that he and Ms. Quimby spent two days in January working on strategic planning for the CVB. 2018 is the third year of Tourism Builders' recommendations, and that he is considered a follow-up meeting with the DestinationNEXT program from Destinations International. Mr. Napper reminded the board of the upcoming Chamber of Commerce Awards Banquet.

Action Item #3: Mr. Lewis made a motion to approve the President/CEO Report. Mr. Born seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Born gave the financial report for December. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year.

Action Item #4: Mr. Russell made a motion to hold the treasurer's report over for audit. Mr. Lewis seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Walker thanked Mr. Born and Mr. Parker for serving on the executive committee, and said he was looking for 2018.

Action Item #5: Mr. Lewis made a motion to approve the chairman's report. Mr. Born seconded. All present said aye. Motion passed unanimously.

Notice of 2018 Meeting Dates

Mr. Napper passed out a list of the 2018 meetings dates to the board.

Action Item #6: Mr. Lewis made a motion to adjourn the meeting. Mr. Russell seconded. All present said aye.

Meeting was adjourned at 8:32 a.m.