



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. FEBRUARY 25, 2021
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Marc Newman, Chair
Paul Kabbes, Vice Chair
Josh Perot, Treasurer
Andy Durrett
Staci Faulkner
Jeff McGehee
Rob Owens
Jeff Parker
Matt Pullin

Staff Present:

Amanda Carrier, President & CEO
Tori Davis, Marketing Director

Call to Order

Mr. Newman called the meeting to order at 8:02 a.m.

Invocation

Mr. Kabbes presented the invocation.

Review of Mission Statement

Mr. Durrett presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Perot made a motion to approve the agenda. Mr. Pullin seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Parker made a motion to approve the minutes from the previous meeting. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Ms. Carrier reported that lodging tax was down 14.6% for December and down 24% for 2020 overall. She shared that Mayor Walker accepted the terms of the proposed sponsorship agreement for the Ruston Sports Complex. Ms. Carrier also announced that Mr. McGehee and Mr. Owens were confirmed as board members by the Lincoln Parish Police Jury, and Mr. Durrett will serve on the board for another three-year term.

Action Item #3: Mr. Kabbes made a motion to approve the President's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously.

Sales and Marketing Report

Ms. Davis presented the sales and marketing report.

Action Item #4: Mr. Durrett made a motion to approve the Sales & Marketing Report. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Perot presented the Treasurer's report. He reported that expenses exceeded revenues for the month of January. Expenses exceeded revenues for the year.

Action Item #5: Mr. Pullin made a motion to approve the Treasurer's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Newman announced that committee assignments have been sent out to the board.

Action Item #6: Mr. Parker made a motion to approve the Chairman's Report. Mr. Perot seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:18 a.m.