



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. August 28, 2023
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Rob Owens, Chair
Matt Pullin, Vice Chair
Andy Durrett
Jeff McGehee
Brandon Norris
Tim Padgett
Adarian Williams

Members Absent:

Chris Wyatt, Treasurer
Staci Faulkner

Staff Present:

Amanda Carrier, President & CEO
Tori Davis, Marketing & Communications Director

Call to Order

Mr. Owens called the meeting to order at 8:07 a.m.

Invocation

Mr. Pullin presented the invocation.

Review of Mission Statement

Mr. Padgett presented the mission statement.

Approval of Agenda

Action Item #1: Mr. McGehee made a motion to approve the agenda. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Durrett made a motion to approve the minutes from the June meeting. Mr. Williams seconded. All present said aye. Motion passed unanimously.

Public Comment

None

President/CEO's Report

Ms. Carrier reported that lodging tax was up 15.79% for June; up 5.72% for the year. She shared that the grant-funded Ruston Farmers Market teaching kitchen project is making progress, in addition to sharing about upcoming culinary events where the CVB will have a presence.

Action Item #3: Mr. Wyatt made a motion to approve the President's Report. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.

Approvals

Ms. Carrier presented the Board with an approval for the CVB to enter into a sponsorship agreement with Louisiana Tech Athletics.

Action Item #4: Mr. Owens made a motion to approve the agreement. Mr. Durrett seconded. Mr. Owens, Mr. Pullin, Mr. Durrett, Mr. McGehee, and Mr. Williams said aye. Mr. Padgett abstained from voting. Motion passed.

Treasurer's Report

Mr. Pullin presented the Treasurer's report. Revenues exceeded expenses for the month; expenses exceeded revenues for the year.

Action Item #5: Mr. Pullin made a motion to approve the Treasurer's Report. Mr. Padgett seconded. All present said aye. Motion passed unanimously.

Chairman's Report

None

Meeting was adjourned at 9:02 a.m.