



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
10:00 A.M. AUGUST 14, 2018  
HISTORIC FIRE STATION  
200 EAST MISSISSIPPI AVENUE  
RUSTON, LA**

**Minutes**

**Members Present:**

Bradley Walker, Chair  
Andy Durrett, Vice Chair  
Jeff Parker, Treasurer  
Tiffany Baldwin  
Paul Kabbes  
Richard Lewis  
Marc Newman

**Staff Present:**

Travis Napper, President/CEO  
Amanda Quimby, Marketing Director

**Members Absent:**

Claire Givens  
Skip Russell

**Visitors Present:**

Mayor Ronny Walker  
Kristi Lumpkin

**Call to Order**

Mr. Walker called the meeting to order at 10:33 a.m.

**Invocation**

Mr. Napper presented the invocation.

**Review of Mission Statement**

Mr. Lewis presented the mission statement.

**Approval of Agenda**

**Action Item #1: Mr. Parker made a motion to approve the agenda. Mr. Lewis seconded. All present said aye. Motion passed unanimously.**

**Approval of Minutes**

**Action Item #2: Mr. Lewis made a motion to approve the minutes from the June meeting. Ms. Baldwin seconded. All present said aye. Motion passed unanimously.**

#### **Public Comments**

None

#### **Mayor's Sports Complex Presentation**

Mayor Walker updated the CVB board on the progress of the sports complex and future development. He explained that the field's turf will set the complex apart as well as its large restrooms, eco-friendly concessions, and ample parking. The complex will be able to accommodate seven tournaments on one weekend, and it the only sports complex in the U.S. able to host five collegiate-level events on one weekend. The mayor will go to the city council about tax affecting hotels/motels and restaurants as a part of an Economic Development District to be considered in September.

#### **President/CEO's Report**

Mr. Napper reported that the lodging tax was up 23.25% for June and up 1.5% for the year. Mr. Napper announced the CVB has a meeting with LA Tech's admissions on Thursday. He reminded the board about upcoming Rock the Railroad events and Loyal Blue Weekends. Mr. Napper let the board know he is working on the 2019 budget. He will present to the board at the September meeting and to the police jury at their October meeting.

**Action Item #3: Mr. Lewis made a motion to approve the President/CEO Report. Mr. Newman seconded. All present said aye. Motion passed unanimously.**

#### **Treasurer's Report**

Mr. Parker gave the financial report for July. Revenues exceeded Expenses for the month.

**Action Item #4: Ms. Baldwin made a motion to approve the treasurer's report. Mr. Durrett seconded. All present said aye. Motion passed unanimously**

#### **Chairman's Report**

Mr. Walker asked that the board consider how the CVB will support the sports complex.

**Meeting was adjourned at 11:52 a.m.**