



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. APRIL 16, 2020
VIA TELECONFERENCE
uberconference.com/room/rustonlincoln/vb
NUMBER (720) 835-5368, PIN 04517**

Minutes

Members Present:

Andy Durrett, Chair
Josh Perot, Vice Chair
Marc Newman, Treasurer
Staci Faulkner
Paul Kabbes
Jeff Parker
Matt Pullin
Bradley Walker

Staff Present:

Amanda Carrier, President & CEO

Members Absent:

Claire Givens

Call to Order

Mr. Durrett called the meeting to order at 8:04 a.m.

Invocation

Mr. Parker presented the invocation.

Review of Mission Statement

Ms. Faulkner presented the mission statement.

Approval of Agenda

Action Item #1: Ms. Faulkner made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Parker made a motion to approve the minutes from the previous meeting. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Ms. Carrier reported that the lodging tax was down 29.67% for February and down 11.63% for the year; however, there were three properties that did not report for the month. She stated that the budget is being carefully considered at this time and she's prepared to make cut if and when they are needed. The CVB staff is working remotely at this time with regular check-ins and progress reports. She also announced that LTA and LOT are working to get CVB's included in the Community Development Block Grant. The CVB will be submitting a 3-year marketing recovery plan to include in the state's advocacy efforts.

Action Item #3: Mr. Perot made a motion to approve the Presidents Report. Mr. Kabbes seconded. All present said aye. Motion passed unanimously.

Sales and Marketing Report

Ms. Carrier reported that groups and teams for April have cancelled but there are two groups rescheduling for the end of the year. Advertising and marketing for the spring has been cancelled or postponed. There are plans to pick back up in May if needed.

Action Item #4: Mr. Pullin made a motion to approve the Sales & Marketing Report. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Newman gave the financial report for March. Expenses exceeded Revenues for the month. Expenses exceeded Revenues for the year.

Action Item #5: Mr. Kabbes made a motion to approve the treasurer's report. Mr. Pullin seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Durrett stated that federal funding for businesses seems to be coming in quickly. While no one knows how long this situation will last, the stay-at-home order may extend into summer, and we'll continue to play it by ear.

Action Item #6: Mr. Perot made a motion to approve the President's Report. Mr. Walker seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:14 a.m.

