



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. SEPTEMBER 20, 2018  
2111 NORTH TRENTON  
RUSTON, LA**

**Minutes**

**Members Present:**

Bradley Walker, Chair  
Andy Durrett, Vice Chair  
Jeff Parker, Treasurer  
Tiffany Baldwin  
Claire Givens  
Paul Kabbes  
Richard Lewis  
Marc Newman

**Staff Present:**

Travis Napper, President/CEO  
Amanda Quimby, Marketing Director

**Members Absent:**

Skip Russell

**Call to Order**

Mr. Walker called the meeting to order at 8:05 a.m.

**Invocation**

Mr. Napper presented the invocation.

**Approval of Agenda**

**Action Item #1: Mr. Parker made a motion to approve the agenda. Ms. Baldwin seconded. All present said aye. Motion passed unanimously.**

**Approval of Minutes**

**Action Item #2: Ms. Givens made a motion to approve the minutes from the August meeting. Mr. Lewis seconded. All present said aye. Motion passed unanimously.**

**Public Comments**

None

### **President/CEO's Report**

Mr. Napper reported that the lodging tax was down 19% for July and down 2% for the year. Mr. Napper announced the CVB will be receiving the updated visitors guide soon, and new shirts have arrived. He updated the board on the success of the first Rock the Railroad of the season, and the success of the Bulldog Project. Ms. Quimby gave a quick report about a travel writer who came into town for the football weekend. The writer will have something published in the next issue to Louisiana Life Magazine. Mr. Napper updated the board on the tax that will be places on hotels and restaurants and let the board know they can attend an interest meeting with the mayor for more information.

**Action Item #3: Mr. Lewis made a motion to approve the President/CEO Report. Mr. Newman seconded. All present said aye. Motion passed unanimously.**

### **Treasurer's Report**

Mr. Parker gave the financial report for August. Revenues exceeded Expenses for the month.

**Action Item #4: Mr. Durrett made a motion to approve the treasurer's report. Ms. Baldwin seconded. All present said aye. Motion passed unanimously**

### **Chairman's Report**

Mr. Walker encouraged board members to get a map of the Bulldog Project and see all the bulldogs around town. He also encouraged the board to attend the Rock the Railroad events this fall

### **Proposed 2019 Budget**

Mr. Napper reviewed with the board the proposed 2019 budget.

**Action Item #5: Mr. Lewis made a motion to approve the proposed 2019 budget. Ms. Baldwin seconded. All present said aye. Motion passed unanimously**

**Meeting was adjourned at 8:29 a.m.**