



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. MAY 21, 2020  
VIA TELECONFERENCE  
uberconference.com/room/rustonlincolncvb  
NUMBER (720) 835-5368, PIN 63267**

**Minutes**

**Members Present:**

Andy Durrett, Chair  
Josh Perot, Vice Chair  
Marc Newman, Treasurer  
Claire Givens  
Matt Pullin  
Bradley Walker

**Staff Present:**

Amanda Carrier, President & CEO

**Members Absent:**

Staci Faulkner  
Paul Kabbes  
Jeff Parker

**Call to Order**

Mr. Durrett called the meeting to order at 8:06 a.m.

**Invocation**

Mr. Pullin presented the invocation.

**Review of Mission Statement**

Mr. Durrett presented the mission statement.

**Approval of Agenda**

**Action Item #1: Mr. Perot made a motion to approve the agenda. Ms. Givens seconded. All present said aye. Motion passed unanimously.**

**Approval of Minutes**

**Action Item #2: Mr. Pullin made a motion to approve the minutes from the previous meeting. Mr. Perot seconded. All present said aye. Motion passed unanimously.**

#### **Public Comments**

None

#### **President/CEO's Report**

Ms. Carrier reported that the lodging tax was down 57.7% for March and down 31.4% for the year. April will also be extremely low, but there seems to be an uptick in May numbers. She reports that it is time for the CVB to renew their insurance with Lincoln Agency; there are not changes to the policy. She announced that she anticipates being able to start the interview process for the marketing director position in early June. The CVB will also be moving to direct deposit for payroll through First National Bank. The President & CEO will have a login to approve as well as the Board Chairperson.

**Action Item #3: Mr. Perot made a motion to approve the Presidents Report. Ms. Givens seconded. All present said aye. Motion passed unanimously.**

#### **Sales and Marketing Report**

Ms. Carrier reported that there will be a USSSA tournament at the Ruston Sports Complex this weekend and the complex should be hosting weekend tournaments each weekend thereafter through October. The CVB has submitted the application for 2020-2021 CMP with the Louisiana Office of Tourism. The Lt. Gov. has also announced all CVB's will be receiving \$3,000 from the state to be used in recovery marketing.

**Action Item #4: Mr. Newman made a motion to approve the Sales & Marketing Report. Mr. Perot seconded. All present said aye. Motion passed unanimously.**

#### **Treasurer's Report**

Mr. Newman gave the financial report for April. Revenues exceeded Expenses for the month. Expenses exceeded Revenues for the year.

**Action Item #5: Mr. Perot made a motion to approve the treasurer's report. Mr. Pullin seconded. All present said aye. Motion passed unanimously**

#### **Chairman's Report**

Mr. Durrett referenced articles from the CDC on the virus that gives a more positive outlook for hotels. As the state and city begins to open back up, we can see business picking up, and we should remain hopeful.

**Action Item #6: Mr. Newman made a motion to approve the President's Report. Ms. Givens seconded. All present said aye. Motion passed unanimously**

**Meeting was adjourned at 8:22 a.m.**

