



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. JUNE 23, 2022  
RUSTON SPORTS COMPLEX  
2001 CHAMPIONS WAY, RUSTON, LA**

**Minutes**

**Members Present:**

Josh Perot, Chair  
Rob Owens, Vice Chair  
Matt Pullin, Treasurer  
Andy Durrett  
Staci Faulkner  
Melanie Jones  
Chris Wyatt

**Staff Present:**

Amanda Carrier, President & CEO  
Tori Davis, Marketing Director

**Guest Present:**

Megan Rowe

**Members Absent:**

Jeff McGehee  
Tim Padgett

**Call to Order**

Mr. Perot called the meeting to order at 8:19 a.m.

**Invocation**

Mr. Owens presented the invocation.

**Review of Mission Statement**

Ms. Jones presented the mission statement.

**Approval of Agenda**

**Action Item #1: Ms. Jones made a motion to approve the agenda. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.**

**Approval of Minutes**

**Action Item #2: Mr. Pullin made a motion to approve the minutes from the May meeting. Mr. Wyatt seconded. All present said aye. Motion passed unanimously.**

### **Public Comment**

Megan Rowe, Director of the Ruston Sports Complex, welcomed the group and took them on a tour of the indoor facility prior to the start of the meeting.

### **President/CEO's Report**

Ms. Carrier reported that lodging tax was up 43.64% for April and 32.85% year-to-date. She shared that the 72<sup>nd</sup> Annual Louisiana Peach Festival was a great success with more than 20,000 people coming through during the day.

**Action Item #3: Ms. Wyatt made a motion to approve the President's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously.**

### **Sales & Marketing Report**

Ms. Davis presented the sales and marketing report, reporting strong website and campaign performance numbers for May.

**Action Item #4: Mr. Owens made a motion to approve the Sales & Marketing Report. Mr. Pullin seconded. All present said aye. Motion passed unanimously.**

### **Community Relations Committee Report**

Mr. Durrett shared that the committee reviewed a capital improvement grant application submitted by Desi Bourgeois for the Heard Freighthouse Food Park to help with the creation of a community stage and entertainment space. The committee recommended awarding the requested grant amount of \$35,000 for the project.

**Action Item #5: Mr. Durrett made a motion to award the Heard Freighthouse Food Park a \$35,000 capital improvement grant. Mr. Pullin seconded. Mr. Owens abstained from voting. All else present said aye. Motion passed.**

### **Treasurer's Report**

Mr. Pullin presented the Treasurer's report. He reported that revenues exceeded expenses for the month of May. Revenues exceed expenses for the year.

**Action Item #6: Mr. Owens made a motion to approve the Treasurer's Report. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.**

### **Chairman's Report**

Mr. Perot commended the staff on the success of the recent Peach Festival and looks forward to the continued growth and development of the festival as a tourism driver for the area.

**Action Item #7: Mr. Pullin made a motion to approve the Chairman's Report. Ms. Jones seconded. All present said aye. Motion passed unanimously.**

**Meeting was adjourned at 8:49 a.m.**