



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. FEBRUARY 20, 2020
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Andy Durrett, Chair
Josh Perot, Vice Chair
Staci Faulkner
Claire Givens
Paul Kabbes
Matt Pullen
Bradley Walker

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Marc Newman, Treasurer
Jeff Parker

Visitors Present:

Jessica Slaughter
Edith DeVilbiss
Haley Hogan
Maggie Weaver
John Bonner

Call to Order

Mr. Durrett called the meeting to order at 8:05 a.m.

Invocation

Mr. Walker presented the invocation.

Review of Mission Statement

Mr. Perot presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Walker made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Kabbes made a motion to approve the minutes from the previous meeting. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Public Comments

Students of Leadership Lincoln introduced themselves.

President/CEO's Report

Mr. Napper reported that the lodging tax was up 9.5% for the month and 7.5% for the year. He stated that January appears to be up, and February is slow right now. Mr. Napper reminded the board that the agreement between the CVB, Lincoln Parish Park, and Police Jury is moving forward; the next step will be putting it into legal format and submitting to the jury. He also reminded the board about the STS award the CVB received in Little Rock, the result of a great 2019. The next CVB meeting will be moved back to Thursday, March 26 because of a scheduling conflict.

Action Item #3: Mr. Perot made a motion to approve the President/CEO. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Sales and Marketing Report

Mr. Napper reported on groups and teams coming to town. Mrs. Carrier gave the marketing report for January and informed the board about an internship program that will be implemented at the CVB.

Action Item #4: Mr. Perot made a motion to approve the Sales & Marketing Report. Mr. Kabbes seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Napper gave the financial report for January. Expenses exceeded Revenues for the month. Revenues exceeded Expenses for the year.

Action Item #5: Mr. Walker made a motion to approve the treasurer's report. Mr. Kabbes seconded. All present said aye. Motion passed unanimously.

Chairman's Report

Mr. Durrett announced there is a need for the CVB Board to go in an executive session.

Action Item #6: Mr. Perot made a motion to go into executive session. Mr. Kabbes seconded. All present said aye. Motion passed unanimously.

Action Item #7: Mr. Kabbes made a motion to go back into back into open session. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Mr. Durrett welcomed Mr. Pullen to the CVB board of directors as the police jury representative. Mr. Durrett announced Mr. Napper has presented the board with his letter of resignation as he has accepted the position of Director of Tourism for the state of Arkansas. His last day at the CVB will be March 20. Mr. Durrett thanked Mr. Napper for his leadership of the CVB and congratulated him on his new position.

Action Item #8: Mr. Walker made a motion to make Ms. Carrier interim president effect March 21. Ms. Givens seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:56 a.m.