



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. FEBRUARY 15, 2018
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Bradley Walker, Chair
Jeff Parker, Treasurer
Tiffany Baldwin
Andy Durrett
Clair Givens
Marc Newman

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Marco Born, Vice Chair
Richard Lewis
Skip Russell

Call to Order

Mr. Walker called the meeting to order at 8:09 a.m.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Ms. Baldwin presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Parker made a motion to approve the agenda. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Baldwin made a motion to approve the minutes from the previous meeting and minutes from the September meeting. Mr. Parker seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was down 18% for December, but still up about 12% for the year. 2017 still stands as the best year to date. Mr. Napper announced that insurance went up .4 percent – about \$2 per month. He updated the board on the meeting between Grambling State University and the hotel association. The meeting was educational for all. The CVB and Mr. Newman will be working on an FAQ for the fans and public. Mr. Napper announced the governor called a special session which potentially puts the enterprise fund at risk, and that the CVB may call upon the board member to participate in LTA's voter voice or calling their representatives.

Action Item #3: Mr. Parker made a motion to approve the President/CEO Report. Ms. Baldwin. Born seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Parker gave the financial report for January. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year. The largest expenses were for advertising and grants.

Action Item #4: Mr. Newman made a motion to hold the treasurer's report over for audit. Ms. Baldwin seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Walker asked that the board members support the new food truck are downtown as it can be an asset for the city.

Action Item #5: Ms. Baldwin made a motion to approve the chairman's report. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Meeting was adjourned at 8:26 a.m.