



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. APRIL 25, 2024  
2111 NORTH TRENTON STREET  
RUSTON, LA**

**MEMBERS**

Matt Pullin, Chair  
Chris Wyatt, Vice Chair  
Brandon Norris, Treasurer

Staci Faulkner  
Jeff McGehee  
Rob Owens

Gerald Jordan  
Eric McCulloch  
Brandon Logan

**AGENDA**

- I. CALL TO ORDER
- II. INVOCATION
- III. REVIEW OF MISSION STATEMENT
- IV. APPROVAL OF AGENDA
- V. APPROVAL OF MINUTES
- VI. PUBLIC COMMENT
- VII. PRODUCT DEVELOPMENT COMMITTEE REPORT
- VIII. PRESIDENT/CEO REPORT
- IX. SALES & MARKETING REPORT
- X. TREASURER'S REPORT
- XI. CHAIRMAN'S REPORT
- XII. PARTNER UPDATES
- XIII. ADJOURN

**GROWING RUSTON-LINCOLN PARISH  
THROUGH TOURISM PROMOTION AND COMMUNITY CONNECTION.**