



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. OCTOBER 18, 2018
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Andy Durrett, Vice Chair
Claire Givens
Paul Kabbes
Richard Lewis
Marc Newman
Skip Russell

Staff Present:

Travis Napper, President/CEO
Amanda Quimby, Marketing Director

Members Absent:

Bradley Walker, Chair
Jeff Parker, Treasurer
Tiffany Baldwin

Visitors Present:

Alex Walker, Leadership Lincoln

Call to Order

Mr. Durrett called the meeting to order at 8:24 a.m.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Mr. Lewis read aloud the CVB mission statement.

Approval of Agenda

Action Item #1: Mr. Lewis made a motion to approve the agenda with the addition of the board reviewing and voting on support of upcoming tax. Ms. Givens seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Russell made a motion to approve the minutes from the September meeting. Mr. Lewis seconded. All present said aye. Motion passed unanimously.

Public Comments

Mr. Durrett introduced Alex Walker from Durrett Law & Title who will be going through the 2018-2019 Leadership Lincoln class.

President/CEO's Report

Mr. Napper reported that the lodging tax was down 12% for August and down 3% for the year. Mr. Napper reminded the board that a decision on the recipient of the 2018 Hospitality Award needed to be made by the next board meeting. All Enterprise Funds are being reviewed by the dedicated fund review subcommittee. Mr. Napper reminded the board of upcoming activities for LA Tech homecoming, including Rock the Railroad. He informed the board the CVB staff met and gave presentation on Tourism Summit topics this past week, and that Ms. Quimby was married on Oct. 6. He announced the Lincoln Parish Police Jury has approved the CVB budget for 2019. Mr. Napper also announced that the CVB's logo and "Experience Ruston" are now trademarked and the new visitors guides have arrived.

Action Item #3: Mr. Russell made a motion to approve the President/CEO Report. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Napper gave the financial report for September. Revenues exceeded Expenses for the month. He pointed out that the CVB would be receiving upgrade phone systems soon.

Action Item #4: Mr. Lewis made a motion to approve the treasurer's report. Mr. Newman seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Durrett gave the chairman's report in Mr. Walker's place. He reminded the board that Artoberfest was coming up on Friday alongside homecoming activities.

Hotel/Restaurant Tax Initiative

Mr. Napper reviewed with the board the details of the upcoming tax and how its purpose strongly matches the CVB's mission.

Action Item #5: Mr. Russell made a motion that the CVB board be in support of the tax. Mr. Kabbes seconded. All present said aye. Motion passed unanimously
Meeting was adjourned at 8:57 a.m.