



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MAY 26, 2022
2111 NORTH TRENTON ST.
RUSTON, LA**

Minutes

Members Present:

Josh Perot, Chair
Rob Owens, Vice Chair
Matt Pullin, Treasurer
Andy Durrett
Staci Faulkner
Jeff McGehee
Tim Padgett
Chris Wyatt

Staff Present:

Amanda Carrier, President & CEO
Tori Davis, Marketing Director

Guest Present:

Melanie Jones

Call to Order

Mr. Perot called the meeting to order at 8:04 a.m.

Invocation

Mr. Pullin presented the invocation.

Review of Mission Statement

Mr. Durrett presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Owens made a motion to approve the agenda. Mr. Padgett seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Pullin made a motion to approve the minutes from the April meeting. Mr. Wyatt seconded. All present said aye. Motion passed unanimously.

Public Comment

Melanie Jones with Grambling State University joined the meeting as a potential board member.

President/CEO's Report

Ms. Carrier reported that lodging tax was up 16.79% for March and 28.40% year-to-date. She shared that the grant award for the Friends of Ruston Skatepark was announced and has received positive feedback from the community.

Action Item #3: Ms. Owens made a motion to approve the President's Report. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.

Sales & Marketing Report

Ms. Davis presented the sales and marketing report, including a preview of the upcoming Louisiana Peach Festival.

Action Item #4: Mr. McGehee made a motion to approve the Sales & Marketing Report. Mr. Padgett seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Pullin presented the Treasurer's report. He reported that revenues exceeded expenses for the month of April. Revenues exceed expenses for the year.

Action Item #5: Mr. Wyatt made a motion to approve the Treasurer's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously.

Chairman's Report

Mr. Perot encouraged the board to get involved and attend the upcoming events in the parish, as they are impactful for tourism.

Action Item #6: Mr. Padgett made a motion to approve the Chairman's Report. Mr. Pullin seconded. All present said aye. Motion passed unanimously.

Meeting was adjourned at 8:36 a.m.