



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. JANUARY 17, 2019  
2111 NORTH TRENTON  
RUSTON, LA**

**Minutes**

**Members Present:**

Jeff Parker, Chair  
Marc Newman, Vice Chair  
Andy Durrett, Treasurer  
Staci Faulkner  
Josh Perot  
Bradley Walker

**Staff Present:**

Travis Napper, President/CEO  
Amanda Quimby, Marketing Director

**Members Absent:**

Claire Givens  
Paul Kabbes  
Skip Russell

**Call to Order**

Mr. Parker called the meeting to order at 8:07 a.m.

**Invocation**

Mr. Napper presented the invocation.

**Review of Mission Statement**

Mr. Walker presented the mission statement.

**Approval of Agenda**

**Action Item #1: Mr. Perot made a motion to approve the agenda. Mr. Newman seconded. All present said aye. Motion passed unanimously.**

**Approval of Minutes**

**Action Item #2: Mr. Newman made a motion to approve the minutes from the previous meeting and minutes from the December meeting. Mr. Walker seconded. All present said aye. Motion passed unanimously.**

#### **Public Comments**

None

#### **President/CEO's Report**

Mr. Napper reported that the lodging tax was down 21% for the month and down 9.5% for the year. Mr. Napper let the board know that the CVB would be holding a restaurants meeting February 6 to help establish communication with all restaurants and better prepare everyone for the opening of the sports complex. A date will also be set in February for hotel/motel front desk staff training. Mr. Nappers announced that the CVB would be attending the Louisiana Travel Association Meeting with one registration spot still available. Mr. Newman and Mr. Napper have two calls set up with NAIA to talk about the upcoming tournament at GSU. Mr. Napper also updated the board with upcoming events and announced the CVB staff have been goal setting within the organization.

#### **Treasurer's Report**

Mr. Durrett gave the financial report for December. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year. Mr. Napper gave new board members an review of the enterprise fund's purpose.

**Action Item #3: Mr. Walker made a motion to hold the treasurer's report over for audit. Mr. Perot seconded. All present said aye. Motion passed unanimously**

#### **Chairman's Report**

Mr. Parker welcomed new board members and encourage all board members to be advocates for the CVB and Ruston. Mr. Parker updated the board that the Lincoln Parish Park dedications funds will be ending in 2020, and that the City of Ruston has asked for financial support for the sports complex. There will be upcoming meetings to discuss both events. Mr. Parker has reminded the board to fill out and send in their financial disclosures to the Board of Ethics.

Mrs. Carrier gave the 4<sup>th</sup> quarter marketing report. Visitor information requests were up for the year, as well as website traffic.

**Action Item #4: Mr. Perot made a motion to approve the chairman's report. Mr. Walker seconded. All present said aye. Motion passed unanimously.**

#### **Notice of 2019 Meeting Dates**

Mr. Parker called attention to 2019 board meeting dates. Mr. Napper passed out committee assignments and briefings.

**Meeting was adjourned at 8:34 a.m.**