



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
8:00 A.M. JANUARY 16, 2020  
2111 NORTH TRENTON  
RUSTON, LA**

**Minutes**

**Members Present:**

Andy Durrett, Chair  
Josh Perot, Vice Chair  
Marc Newman, Treasurer  
Jeff Parker  
Claire Givens  
Paul Kabbes  
Bradley Walker

**Staff Present:**

Travis Napper, President/CEO  
Amanda Quimby, Marketing Director  
Jennifer Mamon, Sales Director

**Members Absent:**

Staci Faulkner  
Skip Russell

**Visitors Present:**

Ashley Smith

**Call to Order**

Mr. Durrett called the meeting to order at 8:08 a.m.

**Invocation**

Mr. Parker presented the invocation.

**Review of Mission Statement**

Mr. Walker presented the mission statement.

**Approval of Agenda**

**Action Item #1: Mr. Parker made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.**

**Approval of Minutes**

**Action Item #2: Mr. Walker made a motion to approve the minutes from the previous meeting. Mr. Perot seconded. All present said aye. Motion passed unanimously.**

### **Public Comments**

Ashley Smith, Membership Coordinator for the Chamber of Commerce, introduced herself as a part of Leadership Lincoln.

### **President/CEO's Report**

Mr. Napper presented a year in review to the board going over the CVB's accomplishments in 2019. He announced that alongside the STS award, the CVB has also won Louisiana Travel Association's CVB of the Year in our budget category. Mr. Napper reported that the lodging tax was 15.85% for the month and 7.5% for the year. He also reported that NAIA in December was a great success and the CVB was honored to be able to work with GSU and Mr. Newman on the event. There were numerous positive comments from the attendees. 1,181 room nights were booked, and total spending was around \$125,000. Mr. Napper announced that he has met with all police jurors except for one on the future partnership with the CVB and Lincoln Parish Park. A positive outcome will ensure for both organizations. Mr. Napper closed with reviewing the 2020 committees and updating the board on upcoming events.

### **Marketing Report**

Mrs. Carrier gave the fourth quarter marketing report.

### **Sales Report**

Mrs. Mamon gave an updated sales report.

### **Treasurer's Report**

Mr. Newman gave the financial report for December. Expenses exceeded Revenues for the month. Revenues exceeded Expenses for the year.

**Action Item #3: Mr. Kabbes made a motion to approve the treasurer's report. Mr. Perot seconded. All present said aye. Motion passed unanimously**

### **Chairman's Report**

Mr. Durrett thanked the board for serving and encouraged everyone to attend meetings regularly.

**Meeting was adjourned at 8:36 a.m.**