



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. JANUARY 18, 2018
2111 NORTH TRENTON
RUSTON, LA**

MEMBERS

Bradley Walker, Chair
Marco Born, Vice Chair
Jeff Parker, Treasurer

Tiffany Baldwin
~~Claire Givens~~
Richard Lewis

Marc Newman
Skip Russell

AGENDA

- I. CALL TO ORDER
- II. INVOCATION
- III. REVIEW OF MISSION STATEMENT
- IV. APPROVAL OF AGENDA
- V. APPROVAL OF MINUTES
- VI. PUBLIC COMMENT
- VII. PRESIDENT/CEO REPORT
- VIII. TREASURER'S REPORT
- IX. CHAIRMAN'S REPORT
- X. NOTICE OF 2018 MEETING DATES
- XI. ADJOURN

MISSION STATEMENT: TO CREATE, PRESERVE AND ENHANCE A VARIETY OF QUALITY VISITOR EXPERIENCES THROUGH THE PROMOTION AND DEVELOPMENT OF THE TOURISM ECONOMY OF LINCOLN PARISH, MAXIMIZING ECONOMIC IMPACT AND QUALITY OF LIFE IN THE COMMUNITY.