



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. FEBRUARY 21, 2019
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Staci Faulkner
Paul Kabbes
Josh Perot
Bradley Walker
Claire Givens

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Marc Newman, Vice Chair
Andy Durrett, Treasurer
Skip Russell

Call to Order

Mr. Parker called the meeting to order at 8:10 a.m.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Mrs. Faulkner presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Walker made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mrs. Givens made a motion to approve the minutes from the previous meeting. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was up 16% for the month and down 8% for the year. Mr. Napper let the board know that the CVB held two restaurant meetings recently with decent response, and the first meetings for NAIA was also held. He announced a group of community leaders from Arkadelphia, AR visited Ruston and met with the CVB, chamber, mayor's office, LA Tech, and many others. He announced that Lincoln Parish is now a designated filming location for Louisiana Film Prize.

Treasurer's Report

Mr. Parker gave the financial report for January. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year.

Action Item #3: Mr. Perot made a motion to approve the treasurer's report. Mrs. Givens seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker congratulated the CVB staff on winning the Event of the Year Louey Award at LTA's Annual Meeting in January. He let the board know he and Mr. Napper have met with the mayor and Mrs. Moats about the CVB's support of the sports complex and other conversations will follow before any decision is made.

Meeting was adjourned at 8:47 a.m.